

# BAD!

# STOCKER CHOPPER JOB

**Sven Cycles**

**Radical Stock-frame  
Softtail Chopper  
„Made in  
Switzerland“**

WWW.RST-PERFORMANCE.DE



**RST-PERFORMANCE – Performance Parts for Custom Bikes - [www. RST-Performance.de](http://www.RST-Performance.de)**  
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*Fast hobby: Sven Traber on the Bonneville Salt Flats. His engine tuning experience has already won him respect and several Land Speed Records!*





**A unique Chopper based on a stock Softtail frame: Radical look is combined with everyday riding qualities and even a passenger can be taken. TOP: Screamin' airbrush art by Jörg Hofmann**

In some terms, Switzerland is a world of it's own: Europe's oldest democracy does have charming landscapes as well as skilled people who know their jobs and who work with determined passion. Both in their day jobs and for their hobbies too. Since the country is neither part of the EC nor the Euro-zone, the market has a life of its own and building custom-made motorcycles can be a challenging affair. That doesn't stop Sven Traber from doing it – and as his „BAD“ ride proves: He does it in style. A bad ass Chopper from the front to the rear wheel, the bike features advanced sheet

metal work and is a showcase for one of his partners he is distributing parts for: RST-Performance at Volkertshausen/Germany.

Founded by Roland Stocker more than 20 years ago, RST-Performance has been into Customparts ever since the beginning. As a member of a local motorcycle club, Stocker used to customize the bikes of his friends, soon starting to create his own parts which became popular all over Germany and then Europe. The program soon expanded into wheels, triple-trees, forks – you name it, they CNC it! In a

DIN-ISO approved production facility that can put out parts in large quantities.

RST-Performance has been first choice to equip Custom Chrome Europe's Kitbikes as well as by numerous Custombike-builders. As the manufacturing plant, expanded and streamlined in production several times through its history, always buzzed with orders, Roland Stocker and his team never saw the need to build „Promotion Bikes“. They had their dealers build them automatically. Like Sven Traber's „BAD“. Sven Traber's Customshop is just about 30 kilo-





*Integrated LED taillight in the fenders*





**BIG IMAGE:** Old School look and a touch of XR 750 Racer! Sven Trabers's „BAD“ is an eyecatcher.  
**TOP:** Massive RST-Performance triple-trees and headlights.

**TOP:** RST-Performance 3-Spoke front wheel offers a TÜV-approved ride!

meters away from Volkertshausen, home of RST-Performance. Which results in a „short wire“ for communications straight into production, even though there is a country line inbetween. Sven distributes RST parts for the swiss market – and BAD has become the definite „Showcase“ bike for the products as it takes the CNC-machining to new levels. Surprising fact: Despite the radical look, frame and engine are still stock, which made the bike win the 2010 „Stock“ class at the SWISS PERFORMANCE with ease! The rear wheel is a massive 330 rubber, mounted into a Penz wide-

end swingarm kit which uses Bakers Right Side Drive gearbox. RST-Performance machined custom-design wheels, discs, calipers, pulley and the complete fork with precise laser cut „Iron Cross“ ornaments in the flanks on each side show the options, if you really want to take RST-Parts to the limits. Engine covers and grips are „Hell's Kitchen“, also close to RST. A lot of worktime went into the sheet metal work: Beside the handcrafted tank (which still hides the stock fuel pump and electronics), the massive tailend integrates LED tail-

brakelights – and is able to support a passenger. Even with two persons, the bike is quite a runner as, it offers plenty of ground clearance that offers excellent handling on the often twisting swiss roads. With KessTech exhausts, the bike is street-legal and as „Bonneville-hardened“ veteran, Sven Traber has a Dyno at his workshop and sure knows how to activate some horsepower. Airbrushed by Joerg Hofmann with plenty of Skulls, this Bike is a really BAD ride!

Text & Fotos: Horst Rösler





**Technische Daten/Technical data/Spécifications/Technische Specificaties/  
Formulario Dati Tecnici/Informação Técnica:**

**Allgemeines/General/Generalité/Algemeen/Generalita/Geral:**

Name/Bezeichnung/Name/Nom de la moto/Naam van de motorfiets/Nome della Moto/Nome da Moto: ..... **Bad!**  
 Besitzer/Owner/Propriétaire/Eigenaar/Proprietario/Proprietário: ..... **Markus Kratzer, Switzerland**  
 Ort/Location/Ville/Stad/Citta/Cidade: ..... **Switzerland**  
 Auf-/Umgebaut von/Assembly/Refait par/op en ongebbouwd door/Costruttore/ Montagem por: ..... **Sven Cycles**  
 Jahr/Year/Année/bouwjaar/Anno/Ano: ..... **2009-2010**  
 Bauzeit/Time/Terminé/bouwtijd/Periodo di lavorazione/Tempo: ..... **7 months**  
 Fertigstellung/Finishishing date/Finissage/afbouwdatum/Dati di completare/Data de Acabamento: .....  
 ..... **Autumn 2009**  
 Modell/Model/Modèle d'origine/model/Marca e Modello/Modelo de Origen: .....  
 ..... **Harley-Davidson Softail 2004**  
 Wert/Value/prix/waarde/valore/Preço: ..... **on request**  
 Sonstiges/Other/Autres/ovenig/Altro/Outros: ..... **It's a rider!**

**Motor/Engine/Moteur/Motorblok/Motore/Motor:**

Baujahr/Year/Année/bouwjaar/Anno/Ano: ..... **2004**  
 Block/Lower end/Bas moteur/onder blok/Blocco Motore/Carter: ..... **Stock HD**  
 Kurbelwelle/Crankshaft/Vilebrequin/Ceruleas/Albero motore/Cambota: ..... **Stock HD**  
 Zylinder/Cylinder/Cylindree/cilinderse/Cilindri/Cilindrada: ..... **Stock HD**  
 Kolben/Pistons/Pistons/zuigers/Pistoni/Piston: ..... **Stock HD**  
 Hubraum/Displacement/Cylindree/cilinderinhoud/cilindrata : ..... **1.450 ccm**  
 Pleuel/Con Rod/Bielle/dryfstangen/Biella/Biela: ..... **Stock HD**  
 Zylinderköpfe/Heads/haute Cylindree/cilinderkop/testata/po cilindro: ..... **Stock HD**  
 Ventile/Valves/soupapes/kleppen/Valvole/Válvulas: ..... **Stock HD**  
 Stößel/Pushrods/Tiges de poussoir/klepstoters/regolabili/Tirante: ..... **Stock HD**  
 Nockenwelle/Camshaft/Cames/nokhenas/klepstoters/Veio de excêtricos: ..... **Stock HD**  
 Vergaser/Carburator/Carburateur/carburateur/Carburatore/Carburador: ..... **EFI, Harley-Davidson**  
 Luftfilter/Air cleaner/Filtre à air/luchtfilter/Filtro Aria/Filtro de Ar: ..... **„Spike“ by D&M Custom Cycle**  
 Zündung/Ignition/Allumage/ontsteking/Accensione/Ignição: ..... **Stock HD**  
 Krümmer/Pipes/ Pipes d'échappement/uitlaten/scarichi/Escapes: ..... **KessTech, modified by Sven Cycles**  
 Endtöpfe/Mufflers/Silencieux/demper/silenziatore/Silenciador: ..... **KessTech**  
 Leistung (PS)/Horsepower (hp)/Chevaux/vermogen/Cavallo vapore/Cavalos: ..... **Stock HD**  
 Sonstige Bemerkungen/Other/Autres/ovenige bijzonderheden/Altro/Outros: ..... ---

**Übersetzung/Getriebe//Transmission/Transmission/Versnellungsbak/Cambio/Transmissão:**

Baujahr/Year/Année/bouwjaar/Anno/Ano: ..... **2004**  
 Typ/Type/Type/type/Typ/Tipo: ..... **Baker 5-speed RSD**  
 Gänge/Gears/Vitesse/aantal versnellingen/rapporti/Velocidade: ..... **5-speed**  
 Schaltung/Shifting/changement de vitesse/schaledwijze/azionamento/Velocidades: ..... **Foot**  
 Primärtrieb/Primary Transmission/Transmission primaire/primaire overbrenging/trasmis. Primaria/Transmissão  
 primária: ..... **Stock HD with Hell's Kitchen Covers**  
 Kupplung/Clutch/Disques d'embrayage/frizione/Disco de Embrayagem: ..... **Stock HD**  
 Sekundärtrieb/Secondary transmission/Transmission secondaire/sekundaire overbrenging/trasmis. Secundaria/  
 Transmissão Secundária: ..... **Belt drive**  
 Sonstige Bemerkungen/Other/Autres/ovenig/Altro/Outros: ..... **Sven Cycles sidemount license bracket**

**Fahrwerk/Frame; Brakes/Cadre; Freins/frame en remmen/Telaio e freni/Quadro e travão :**

Rahmen/Frame/Cadre/frame/Telaio/Quadro: ..... **Stock HD**  
 Baujahr/Year/Année/bouwjaar/Anno/Ano: ..... **2004**  
 Lenkkopfneigung/Rake/Chasse/balhoofdshael/inclinazione: ..... **Stock HD, 6° RST Performance triple-trees**  
 Verlängerung (Verkürzung)/Stretch (Shortage)/Allongement (Abréviation)/verlenging (inhoulang)/allungamento  
 (riduzione): ---  
 Sonstige Umbauten/Other/Autres/andere wegrigen/Altro/Outros: ---  
 Schwinge/Swinging arm/Bras oscillant/achtenbrug/Forcellone oscillante/Braço Oscillante: .....  
 ..... **Penz „Big Daddy/Big Mama“ swingarm kit**  
 Stoßdämpfer/Shock absorbers/Amortisseurs/schokdempers/ammortizzatori/Amortecedor: ..... **Stock HD**  
 Gabel/Fork/Fourche/vork/Forcella anteriore/Garfo: ..... **Special made RST Performance „Fat Style“ fork,**  
 ..... **matt black powder coated and laser engraved „Iron Cross“ patterns**  
 Hersteller/Type/Constructeur/merk/Marca/Constructor: ..... **RST-Performance**  
 Verlängerung/ Stretch/Extension/verlenging/allungamento/Alongar: ..... **6” over**  
 Sonstiges/Other/Autres/ovenig/Altro/Outros: ..... **RST-Performance triple-trees + 6°**







**Räder/Wheels/Roues/wielen/Ruota/Rodas:**

**Vorne/Front/avant/voor/antérieure/Frente:**

Größe/Size/Dimensions/maat/dimensione/Dimensões: .....3,5 x 18", RST-Performance  
 ..... „Design D“ powder coated and CNC engraved  
 Nabe/Hub/Moyeu/naaf/rotore/Rotor: .....RST-Performance  
 Speichen/Spokes/rayons/spaken/raggi/Raios: .....RST-Performance „Design D“ billet design  
 Reifen/Tyre/Pneu/banden/pneumatico/Pneus: ..... 130 Avon

**Hinten/Rear/arriere/achter/posteriore/Traseiro:**

Größe/Size/Dimensions/maat/dimensione/Dimensões: ..... 11 x 17" RST-Performance  
 ..... „Design D“ powder coated and CNC engraved  
 Nabe/Hub/Moyeu/naaf/rotore/Rotor: .....RST-Performance  
 Speichen/Spokes/rayons/spaken/raggi/Raios: .....RST-Performance „Design D“ billet design  
 Reifen/Tyre/Pneu/banden/pneumatico/Pneus: .....330/30R-17 Avon

**Bremsen/Brakes/Freins/remmen/Freni/Travões:**

**Vorne/Front/avant/voor/antérieure/Frontal:**

Bremsscheibe(n)/Disk(s)/Disque(s)/remschiguen/Disco/Disco: .....RST-Performance  
 Bremszange(n)/Caliper(s)/Bloc(s)/remklaumen/Pinza freno/Bloco: .....RST-Performance

**Hinten/Rear/arriere/achter/posteriore/Traseiro:**

Bremsscheibe(n)/Disk(s)/Disque(s)/remschiguen/Disco/Disco: .....RST-Performance  
 Bremszange(n)/Caliper(s)/Bloc(s)/remklaumen/Pinza freno/Bloco: .....RST-Performance  
 Sonstige Bemerkungen/Other/Autres/ovenig/Altri/Outros: .....RST-Performance „Design D“ drive pulley

**Accessoires:**

Riser: .....Dakota Digital with integrated digital instruments  
 Lenker/Bars/Guidon/stuur/Manubrio/Guiador: ..... Sven Cycles  
 Spiegel/Mirrors/Rétrovisueur/spiegel/Specchietto/Retrovisor: ..... Custom Chrome Europe/Arlen Ness  
 Armaturen/Griffe/Grips/Poignées/handgriepen/manopole/Punhos: ..... Stock HD controls, Hell's Kitchen grips

**Fußrasten/Pegs/Repose-pieds/voetsteunen/Pedaliere/Pousa Pés:**

Vorne/Front/avant/voor/antérieure/Frontal: .....RST-Performance  
 Hinten/Rear/arriere/achter/posteriore/Traseiro: .....RST-Performance

Tank/Gas Tank/Réservoir d'essence/tank/Serbatoio/Depósito: ..... Stock HD modified by Sven Cycles  
 Sitzbank/Seat/Selle/zadel/Sella/Banco: ..... Sven Cycles  
 Öltank/Oil-tank/Réservoir d'huile/olie tank/Serbatoio olio/Depósito de oleo: ..... Stock HD Horseshoe

**Schutzblech/Fenders/Garde-boue/spatborden/Parafango/Guarda-Lama:**

Vorne/Front/avant/voor/antérieure/Frontal: ..... Sven Cycles  
 Hinten/Rear/arriere/achter/posteriore/Traseiro: ..... Sven Cycles

Elektrik/Electrics/Electricité/electriciteit/Elettrico/Electricidade: .....Stock HD, Sven Cycles  
 Lampe vorne/Headlight/Phares/koplamp/Faro/Faróis: ..... 2 x „Conical One“ Shin yo by Sven Cycles  
 Rücklicht/Taillight/Feux arrière/achterlicht/Luce posteriore/Faróis traseiros: .....  
 ..... Sven Cycles, LED integrated in tail fender  
 Blinker/Indicators/Clignotantes/richtingaanweijzers/Lampeggiatore/Piscas: ..... Not yet  
 Kabelbaum/Wiring/System électrique/kabelboom/Imp. Elettrico/sistema eléctrico: ..... modified by Sven Traber  
 Sonstiges/Other/Autres/ovenig/Altro/Outros: ..... Sven Cycles sidemount license plate bracket

**Lackierung/Painting/Peinture/spuitwerk/Verniciatura/Pintura:**

Idee/Idea/Idée/idee/Idea/Ideia: ..... Owner/ Sven Cycles  
 Ausführung/Painter/Peintre/spuiter/Autore/Pintor: ..... Jörg Hofmann  
 Basislack/Base laquer/Laque basique/basiskleur (soort)/Colore base/Côr de base: ..... Matt black  
 Farbe/Colour/Couleur/kleuren/Colore/Côr: .....Black  
 Airbrush-Gemälde/Design/Airbrush Art/Design/Peinture speciale/ontwerp/Aerografie/Artista: .....Skulls all over!  
 Sonstige Bemerkungen/Other/Autres/ovenig/Altro/Outros: ..... Bodywork completely painted.

**Kontaktadresse/Adress/contact/contactadres/Indirizzo/Morada:**

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# PRESS RELEASE

## Sven Cycles Stock Chopper



### **Sven Cycles...**

*... at Waltalingen/Switzerland near Schaffhausen is one of the Top-Adresses for realising swiss custom dreams. Onwer Sven Traber is parts of the SWISS PERFORMANCE Land Speed Record team racing at the Bonneville Salt Flats. RST-Distributor for Switzerland, Traber has build numerous custombikes using RST-parts, this being a definite „showcase“ bike.*

*Available in Studio-Session with Model-shots and „Outdoor“ fotos with riding images. Additional Sven Traber workshop images and impressions from the 2009 BUB Speed Trials add to the story.*

*The fotoseesion includes all details and and custom-modifications from multiple angles. Includes several COVER-OPTION photos.*

[WWW.MOTOGRAPHER.DE](http://WWW.MOTOGRAPHER.DE)

### **BIKE FEATURE**

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TEXTE OPTIONAL IN DEUTSCH ODER ENGLISCH

TEXTS OPTIONAL IN GERMAN OR ENGLISH



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# COVER OPTIONS



***\*NOTE: The images shown might be modified from the original JPEG's top give you some ideas for your Layouts and Covers and/or represent only 3 possibilities of other available Cover shots from other angles, with or without model!***

